GOVERNMENT MOHINDRA COLLEGE PATIALA

(Affiliated to Punjabi University, Patiala)

NAAC ACCREDITED GRADE A+ CYCLE-I

NAAC REACCREDITED GRADE A (CGPA 3.86) CYCLE-II

AISHE CODE: C-22146

INTERNAL QUALITY ASSURANCE CELL (IQAC)

AMARJIT SINGH (PES-I)
Principal

LOVELEEN PARMAR
IQAC Coordinator

MOHAMMAD SOHAIL
IQAC Co-Coordinator

Contact:
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INTERNAL QUALITY ASSURANCE CELL

IQAC

GOVERNMENT MOHINDRA COLLEGE,
PATIALA

Title *Percentage of students undertaking project work/field work/*
Internships (Data for the latest completed academic year)

Table of Contents:

DEPARTMENT OF MANAGEMENT

GOVERNMENT MOHINDRA COLLEGE, PATIALA

To Whom It May Concern

It is certified that the studetns of BBA-III have done industrial training.

Session	No. of Students	Programme Specialisation
2022-23	31	Industrial Training (6th Semester)

Principal
Govt. Mohindra College
PATIALA

Principal

Signature of Head of Department

Dr. Gagandip Cheema
Name of Head of Department

SCHEME OF B.B.A. THREE YEAR COURSE

For all the Courses the basic minimum input shall be 40 to 45 hours. For Theory Courses, the teacher shall allocate one third of the total number of hours for the exposure building of the students through case studies, presentations, minor projects etc., which should be related to the course of study.

BBA THIRD YEAR

BBA 5TH SEMESTER	MARKS
BBA-500 COMMUNICATION SKILLS IN PUNJABI	100
BBA-500A ELEMENTARY PUNJABI	100
BBA-501 BUSINESS RESEARCH METHODS	100
BBA-502 WORKSHOP ON TIME AND WORKLOAD MANAGEMENT	50
BBA-503 SEMINAR ON SUMMER INERNSHIP	50

CHOOSE ANY THREE SUBJECTS FROM NOT MORE THAN TWO FUNCTIONAL AREAS

MARKETING MANAGEMENT

BBA-504 EXPORT MARKETING	100
BBA-505 RURAL MARKETING	100
BBA-506 BRAND AND PRODUCT MANAGEMENT	100

HUMAN RESOURSE MANAGEMENT

BBA-507 INTERPERSONAL SKILLS IN MANAGEMENT	100
BBA-508 MANAGEMENT OF INDUSTRIAL RELATIONS	100
BBA-509 PSYCHOLOGICAL TESTING	100

FINANCE

BBA-510 STOCK MARKET OPERATIONS	100
BBA-511 INSURANCE MANAGEMENT	100
BBA-512 INVESTMENT MANAGEMENT	100

INFORMATION TECHNOLOGY

BBA-513 DATABASE MANAGEMENTSYSTEMS	100
BBA-514 WEB DESIGNING	100
BBA-515 TELECOMMUNICATIONS FOR BUSINESS	100

EVENT MANAGEMENT

BBA-516 EVENT DESIGN AND SPONSORSHIP	100
BBA-517 EVENT OPERATIONS AND LOGISTICS	100
BBA-518 EVENT PROPOSAL AND MARKETING	100

MEDIA MANAGEMENT

BBA-519 CORPORATE COMMUNICATION	100
BBA-520 NEW MEDIA TECHNOLOGY	100
BBA-521 DEVELOPMENT COMMUNICATION	100

BBA 6TH SEMESTER

BBA-601 INDUSTRIAL TRAINING PROJECT	50
BBA-602 PROJECT REPORT	100
BBA-603 SEMINAR ON THE PROJECT REPORT	50
BBA-604 VIVA-VOCE	50

development; problems of rural journalism; rural press; importance of media programme for agriculture development.

6TH SEMESTER

BBA-601: INDUSTRIAL TRAINING PROJECT

External Evaluation : 50 marks

The student shall have to undergo an industrial training under the instructor (to be allocated by the company). The instructor shall send the evaluation (out of 100 marks) of the student of the training period in a sealed envelop to the department.

BBA-602: PROJECT REPORT

External Evaluation : 100 marks

In the sixth semester every student is required to take up a major research project in his/her relevant area of specialization. The project shall be carried out under the supervision of Faculty Member and instructor in the industry. The project report shall be signed by both the instructor and the faculty member.

BBA-603.: SEMINAR ON PROJECT REPORT

Internal Evaluation : 50 marks

BBA-604: VIVA-VOCE

External Evaluation : 50 marks

Every student will have to appear for comprehensive VIVA at the end of the Year. This VIVA-VOCE examination is based on the full course, each student is required to face a board composed of one external examiner, one internal examiner and the principal/director of the college or his nominee.

Government Mohindra College, Patiala

BBA Sem -VI

Session 2022-23

Sr	Roll No	Student Name
1	6701	MREDHUL BITHER
2	6702	KASAK SHARMA
3	6703	MEHAKPREET KAUR
4	6704	MANPREET KAUR
5	6705	DEEPAK SINGH
6	6706	AKASHDEEP SINGH
7	6707	AARTI MAWAR
8	6708	NITIN SINGLA
9	6709	GAGANDEEP KAUR
10	6710	NAINA GARG
11	6711	ADHINAYAK KHANNA
12	6712	PREETY
13	6713	SHIVAM SHARMA
14	6714	NAVNEET KAUR
15	6715	KAMALJEET KAUR
16	6716	JIYANSHU VERMA
17	6717	HARSH SINGH
18	6718	SAKSHAM BHATNAGAR
19	6719	HARGUNTAS SINGH NAGRA
20	6720	JOBANINDER SINGH KHAROUD
21	6721	ARMANDEEP KAUR
22	6722	RAMANDEEP KAUR
23	6723	GURPARTEET SINGH SODHI
24	6724	DHARMENDER THAKUR
25	6725	NAVPREET KAUR
26	6726	PARVINDER KAUR
27	6727	ALISHA
28	6728	LOVEPREET SINGH
29	6729	JYOTI
30	6730	YASH SAINI
31	6731	HARNEET KAUR

Principal
Govt. Mohindra College
PATIALA