



ਗੋਰਾ ਘਰ ਮੋਰਾ ਅਸੀ
ESTD. 1875



GOVERNMENT MOHINDRA COLLEGE PATIALA

(Affiliated to Punjabi University, Patiala)



NAAC ACCREDITED GRADE A+ CYCLE-I

NAAC REACCREDITED GRADE A (CGPA 3.86) CYCLE-II

AISHE CODE: C-22146

INTERNAL QUALITY ASSURANCE CELL (IQAC)

AMARJIT SINGH (PES-I)
Principal

LOVELEEN PARMAR
IQAC Coordinator

MOHAMMAD SOHAIL
IQAC Co-Coordinator

Contact:

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INTERNAL QUALITY ASSURANCE CELL



IQAC

GOVERNMENT MOHINDRA COLLEGE, PATIALA

Supporting Documents/Additional Information

*Title Percentage of students undertaking project work/field work/
Internships (Data for the latest completed academic year)*

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DEPARTMENT OF MANAGEMENT
GOVERNMENT MOHINDRA COLLEGE, PATIALA

To Whom It May Concern

It is certified that the studetns of BBA-II have done industrial training of 4-6 weeks.

Session	No. of Students	Programme Specialisation
2022-23	38	Summer Intership-Industrial Training of 4-6 weeks

Principal
Govt. Mohindra College
PATIALA
Principal


Signature of Head of Department

Dr. Gagandip Cheema
Name of Head of Department

SCHEME OF BBA THREE YEAR COURSE

For all the courses the basic minimum input shall be 40-45 hours. For theory courses, the teacher shall allocate one-third of the total number of hours for the exposure building of the students through case studies, presentations, minor projects etc, which should be related to the course of study.

BBA SECOND YEAR

BBA 3rd SEMESTER	MARKS
BBA-301 PRINCIPLES OF HUMAN RESOURCE MANAGEMENT	100
BBA-302 BUSINESS ACCOUNTING	100
BBA-303 PRINCIPLE OF MARKETING MANAGEMENT	100
BBA-304 BUSINESS LAWS	100
BBA-305 WORKSHOP ON CONTEMPORARY BUSINESS ISSUES	50
BBA-306 SEMINAR ON KNOWLEDGE MANAGEMENT	50
BBA-307 COMMUNICATION SKILLS IN PUNJABI/ ELEMENTARY PUNJABI	100

BBA 4th SEMESTER	MARKS
BBA-401 FINANCIAL MANAGEMENT	100
BBA-402 WORKSHOP ON CREATIVITY & INNOVATION	50
BBA-403 SEMINAR ON ENTREPRENEURSHIP	50
BBA-404 VIVA-VOCE	100

CHOOSE ANY THREE SUBJECTS FROM NOT MORE THAN TWO FUNCTIONAL AREAS:

MARKETING MANAGEMENT

BBA-405 RETAILING MANAGEMENT	100
BBA-406 ADVERTISEMENT & SALES MANAGEMENT	100
BBA-407 MARKETING OF SERVICES	100

HUMAN RESOURCE MANAGEMENT

BBA-408 CAREER PLANNING AND MANAGEMENT	100
BBA-409 TRAINING AND DEVELOPMENT	100
BBA-410 MANAGEMENT OF CHANGE	100

FINANCE

BBA-411 COST & MANAGEMENT ACCOUNTING	100
BBA-412 FINANCIAL INSTRUMENTS & SERVICES	100
BBA-413 INCOME TAX LAW & PRACTICE	100

1. All the information regarding the courses and the subjects should be referred to the syllabus of the respective courses and subjects. 2. The marks for each subject are given in the syllabus. 3. The total marks for each semester are 350. 4. The total marks for the entire course are 1050. 5. The marks for each subject are given in the syllabus.

INFORMATION TECHNOLOGY

BBA-414	SYSTEM ANALYSIS AND DESIGN	100
BBA-415	DECISION SUPPORT SYSTEMS	100
BBA-416	COMPUTER GRAPHICS	100

EVENT MANAGEMENT

BBA-417	EVENT PLANNING & MANAGEMENT	100
BBA-418	FINANCIAL MANAGEMENT OF EVENTS	100
BBA-419	EVENT CREATIVITY AND INNOVATION	100

MEDIA MANAGEMENT

BBA-420	PRINCIPLES OF MASS COMMUNICATIONS	100
BBA-421	PUBLIC RELATIONS MANAGEMENT	100
BBA-422	MEDIA PLANNING	100

BBA-423	COMMUNICATION SKILLS IN PUNJABI/ ELEMENTARY PUNJABI	100
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BBA-424	ENVIRONMENTAL STUDIES AND ROAD SAFETY	100
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**SUMMER INTERNSHIP : INDUSTRIAL TRAINING OF 4 TO 6
WEEKS**

Government Mohindra College, Patiala

BBA Sem -IV

Session 2022-23

Sr	Roll No	Student Name
1	5701	MREDHUL BITHER
2	5702	KASAK SHARMA
3	5703	AARTI MAWAR
4	5704	MEHAKPREET KAUR
5	5705	JOBANINDER SINGH KHAROUD
6	5706	HARGUNTAS SINGH NAGRA
7	5707	SHIVAM SHARMA
8	5708	DEEPAK SINGH
9	5709	HARNEET KAUR
10	5710	HARPREET SINGH
11	5711	ADHINAYAK KHANNA
12	5712	GAGANDEEP KAUR
13	5713	HARMILAP SINGH
14	5714	MANPREET KAUR
15	5715	NAVPREET KAUR
16	5716	PRABHSIMRAN JOT SINGH
17	5717	AKASHDEEP SINGH
18	5718	NAINA GARG
19	5719	PARVINDER KAUR
20	5720	ALISHA
21	5721	GURPARTEET SINGH SODHI
22	5722	TARANVIR SINGH
23	5723	NITIN SINGLA
24	5724	DHARMENDER THAKUR
25	5725	JYOTI
26	5726	KAMALJEET KAUR
27	5727	JYANSHU VERMA
28	5728	SAKSHAM BHATNAGAR
29	5729	NAVREET KAUR
30	5730	ARMANDEEP KAUR
31	5731	NAVNEET KAUR
32	5732	BHAWNA RANI
33	5733	LOVEPREET SINGH
34	5734	PREETY
35	5735	RAMANDEEP KAUR
36	5736	PARNEET KAUR DHILLON
37	5737	HARSH SINGH
38	5738	YASH SAINI

Principal
Govt. Mohindra College
PATIALA



